



NASD

COOKIES POLICY

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Reviewed and Adopted By The Board Of Directors of NASD Plc on 30th day of April 2024

1. Introduction

This cookie policy explains what cookies are, and how NASD Plc. (hereinafter referred to as “we”, “us” or “our”) uses cookies through our website located at <https://nasdng.com/>, and your choices regarding cookies on our website. By using our website, you agree to the use of cookies as described in this policy.

2. What are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile phone) by a web browser when you visit a website. They are widely used to ensure websites work efficiently as well as to provide information to website owners.

In other words, Cookies are a kind of short-term memory for the web, stored in your browser and enable a site to ‘remember’ little bits of information between pages or visits. They can be used by web servers to identify and track users as they navigate different pages on a website, and to identify users returning to a website.

Cookies may be either “persistent” cookies or “session” cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

3. Types of Cookies on our Website

Several types of cookies may be used on our website including but not limited to the following:

We use both SESSION COOKIES (which expire once you close your web browser) and PERSISTENT COOKIES (which stay on your device until you delete them).

We have also grouped our cookies into the following categories, to make it easier for you to understand why we need them:

(a) **Functionality Cookies:** these cookies enable the technical performance of our websites and allow us to ‘remember’ the choices you make and your preferences. These Cookies may be used to provide you with a more personalized experience.

(b) **Performance Cookies:** these cookies allow us to collect certain information about how you navigate the Sites. They help us to understand which parts of our websites are interesting to you and which are not, as well as what we can do to improve them.

(c) **Essential Cookies:** These cookies are necessary for the proper functioning of our website and enable you to navigate our site and use its features. Without these cookies, certain services may not be provided.

(d) Analytics Cookies: These cookies allow us to analyze how visitors use our website, which helps us improve the user experience. We use tools like Google Analytics to collect information about website traffic and usage patterns.

4. How We Use Cookies

Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies. The cookies used on this website include those that are strictly necessary cookies for access and navigation, cookies that track usage (performance cookies) and remember your choices (functionality cookies). We may use the information we obtain from your use of our cookies for the following purposes:

- To recognize your computer when you visit our website,
- To retain clients' email addresses and passwords when they log in to our website.
- To track you as you navigate our website
- To improve the website's usability i.e. our Live Chat application to answer questions you have in real time,
- To analyze the use of our website - such as how many people visit us each day
- In the administration of our website

5. Third-party cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web to help us understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official [Google Analytics page](#).

- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including Twitter, LinkedIn, Facebook, YouTube, Instagram, etc. will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

6. Consent to the Use of Cookies

By using our website, you consent to the use of cookies in accordance with this cookie policy. You may withdraw your consent at any time by changing the settings of your web browser. Please note that if

you disable cookies, some features of our website may not be available, and your experience on our website may be impaired.

7. How to Control Cookies on our website

You can choose to accept, decline, or modify the setting of cookies in various ways by adjusting the settings on your browser. Be aware that disabling cookies will affect the functionality of this website and your user experience.

8. CHANGES TO THIS COOKIES POLICY

NASD has the discretion to update this Cookies Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage you to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Cookies policy periodically and become aware of modifications. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contact Us

If you have any questions or queries regarding how we use cookies or anything else on our website, please do not hesitate to get in touch with us using the contact form on our <https://nasdng.com/contact/>

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		Date of Approval	Signature
Revised By:	Head, Legal and Compliance	February 22, 2024	
Reviewed By:	Managing Director	March 10, 2024	
Approved By:	Chairman, Governance and General Purposes Committee	March 10, 2024	
	Chairman, Board of Directors	April 30, 2024	